



**VIRTUAL STORIES**  
**BUILD AUTHENTIC**  
**BRANDS.**



# **VIRTUAL STORIES HELP BRANDS BUILD TRUSTING COMMUNITIES.**

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Take advantage of our state-of-the-art virtual technology tell better, more authentic stories.

We virtually place any location, scene, or scenario into the background, in real-time.

# TOKYO OR ICELAND, NIGHT OR DAY?

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## **Time is money.**

Location changes often take a massive bite out of any shooting budget. Creatives and clients end up compromising and lose out on great locations due to travel expenses.

**In virtual production, you don't have to sacrifice your creative vision since we are always just a click away from the next location.**

# SEEING IS BELIEVING.

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Get better performances out of your talent by having them feel they are in the actual location.

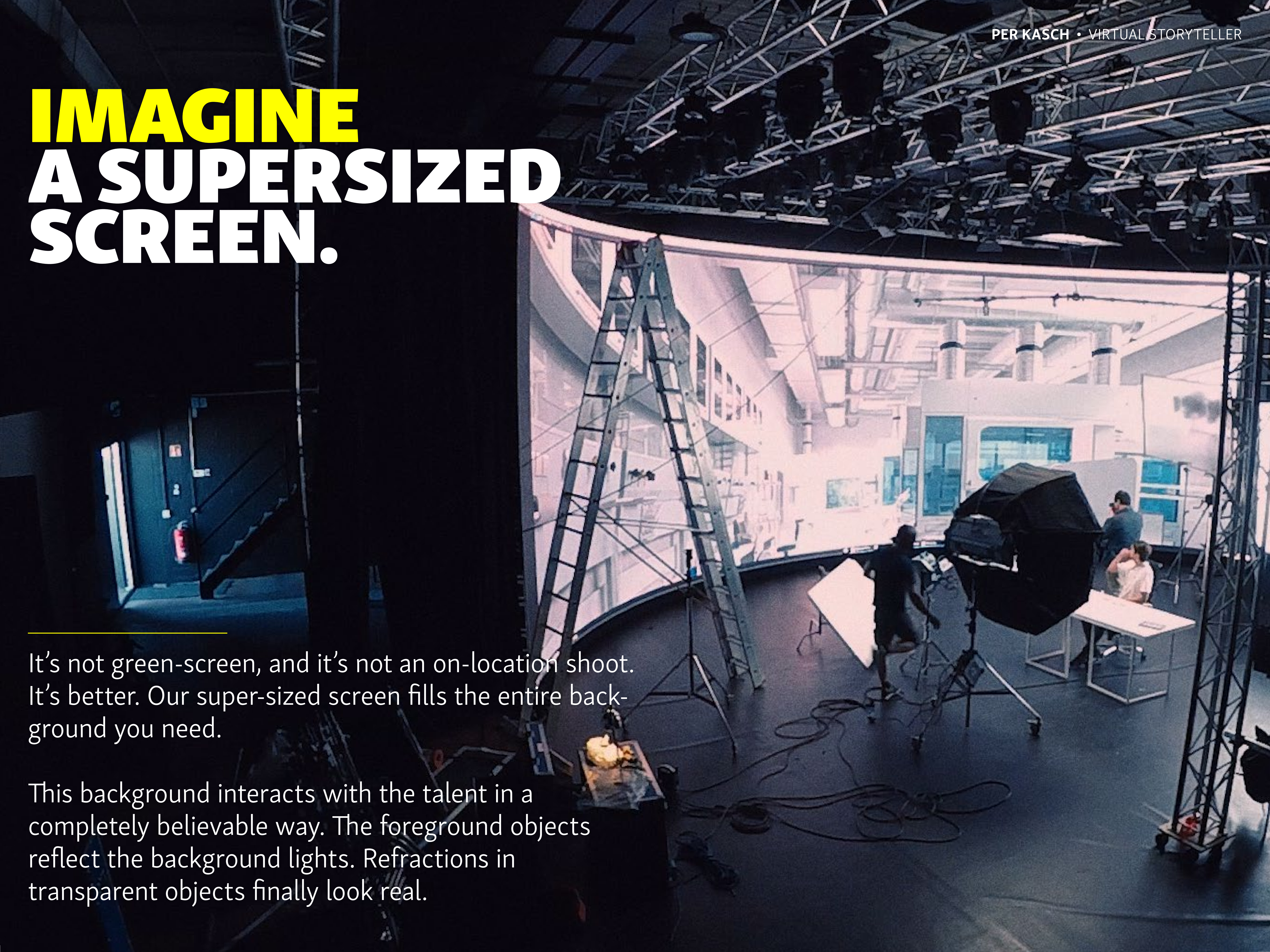
Acting or modeling in front of a green screen feels inauthentic because it is.

With virtual production, **smiles become real, not artificial.** The results are pictures that feel authentic because they are.

# IMAGINE A SUPERSIZED SCREEN.

It's not green-screen, and it's not an on-location shoot. It's better. Our super-sized screen fills the entire background you need.

This background interacts with the talent in a completely believable way. The foreground objects reflect the background lights. Refractions in transparent objects finally look real.



# DECREASE YOUR POST- PRODUCTION TIMES.

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Virtual production unites the controlled environment of a studio shoot with the flexibility of virtual realities, in real-time.

**Production risks are almost non-existent, and we're always within budget.**

# **MERGE BOTH** **PHOTO- AND FILM** **PRODUCTION.**

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You always get what you see. Virtual Production merges talents and physical products with the virtual background directly on-set. This means your films and photos will always look and feel the same across all channels.

**That's what we call 360° brand consistency.**

# **EFFICIENT AND SUSTAINABLE.**

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Our virtual stories leave no footprints.  
Virtual production has no travel expenses, no licensing nightmares  
and no unexpected on-location surprises.  
Everything is under our control 24/7, from the weather to the time of day.

# YOUR VIRTUAL STORYTELLER.

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**My idea of photography?** Telling authentic stories. As simple as that.  
My secret? State-of-the-art technology.

Green screen studios are clinical environments. It's hard for talent and creatives to get into the moment and tell the story the campaign asks for. This can result in a flat, uninspired performance.

Together with **THE SCOPE**, (the pioneers in virtual productions), I introduce a new world of storytelling to photography and film production. A world without physical limitations. A world that is authentic to the eye of the beholder; A world that allows for an intuitive, creative process.

# WANT TO SEE SOME PROOF?

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## **We did the unthinkable.**

We shot 5 talents at 9 locations with film & photo in a single day! Most importantly, we did it without compromising on quality.

High-tech lab or penthouse office? Anything becomes possible in minutes. The entire world is our playground.

# WE DID IT!



# HOW IT WORKS:

- Together, we select or create backgrounds in pre-production
- On-set, we load the environments, stage the talents, and shoot
- While you are on-set (remotely or live), we adjust, we pivot, we play
- We find the perfect angle and take the shot
- We apply the finishing touches
- You receive the picture within days, not weeks

# MEET YOUR GOALS— VISUALLY AND ECONOMICALLY.

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A **Virtual Production** costs around the same as an on-location live-action camera shoot. However, you will save both time and money by not leaving the studio setting.

**Get your final images within days, not weeks.**

# **VIRTUAL STORIES** **BUILD TRUSTING** **COMMUNITIES**

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It's what **epic brands** do.  
So, why don't you call us today?

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